

Introducing Hollywood Fashion Shoots for the Masses (for \$30,000)

Stylist Phillip Bloch is at your service.

Before Rachel Zoe became a household name, Phillip Bloch was the OG celebrity stylist, who, after dressing 12 stars for the 1997 Oscars (including Salma Hayek in a trend-setting tiara, below), signed with William Morris Agency, published a book and became a spokesman for Lycra and Visa.

After a few career twists (including styling Tiffany Trump for the inauguration, ahem), he has a new gig offering red carpet treatment to the luxury-paying public. "People are bored with shopping, so I created luxury retail and fashion experiences," he says.

Named after fashionable films, Bloch's At Your Service (PhillipBlochAtYourService.com) experiences include *The Devil Wears Prada* (style consultation and shopping trip; \$5,000), *Mahogany* (primping, prepping and a private photo shoot; \$30,000) and *Transformers* (a wardrobe overhaul; \$5,000). Oscar statuette not included.

A version of this story first appeared in the Nov. 29 issue of *The Hollywood Reporter* magazine. To receive the magazine, [click here to subscribe](#).