



'Vagina' dress by Australian designer Wayne Cooper causes a commotion

BY JOE DZIEMIANOWICZ Follow / NEW YORK DAILY NEWS / Wednesday, October 28, 2015, 12:19 PM A A A

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School Mum
October 25 · Edited · 📍

So I bought this dress today from MYER because I really liked it ... I got home and put it on for hubby and any guesses first thing he said?? 😂😂😂 #dressfail #onceyouseeyoucantunsee

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School Mum In case you wanted to see the full vajayjay version 😂😂😂 #ohdear



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School Mum Emma Filechaayy there is 4 on the back as well ... my husband is calling it dance of the 7 vaginas! 🤔

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SCHOOL MUM/VIA FACEBOOK



An Aussie woman's photo of the "vagina" dress started people talking.

If you say “Yes! Yes! Yes!” to this colorful dress, brace yourself for off-color comments.

Top Australian designer Wayne Cooper's bold Sahara Print maxi dress features a pink-and-red diamond pattern that many people see as female genitalia.

It's a Georgia O'Keeffe flower painting all over again.

The dress snatched the spotlight this week after a woman posted a picture of herself in the frock with a high neckline and mullet hemline on [Facebook](#), noting that her husband “has officially named the dress ... The Dance Of The Seven V's” — as in vajayjays.

The provocative post quickly got more than 8,100 likes — but New York celebrity stylist Phillip Bloch isn't a fan.

“I'd say ‘no’ to this dress,” he tells the Daily News. “Geoprints are unforgiving to begin with, and once you see the vaginas — and they're hard to miss — there's no going back. It's like, ‘If these walls could talk.’”

The last time a frock sparked so much chatter was the Roman Original striped dress that some saw as blue and black while others viewed it as white and gold.

And this isn't the first time a dress has had people talking about anatomy. British pop star FKA Twigs turned heads and loosened tongues when wore a Christopher Kane dress adorned with a tiny cartoon penis to the Met Gala in May.

That public display of private parts was intentional. Cooper's presumably isn't. He didn't respond to a Daily News request for comment.

But not everyone is seeing intimate female anatomy in the 100% polyester frock. One New York mom said it reminded her

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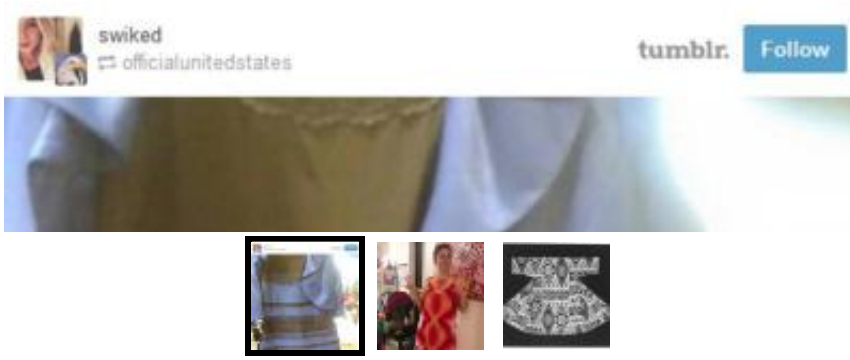
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The so-called “vagina dress” brings to mind another famous frock that elicited various responses. Some saw this as gold and white, while others saw it as blue and black.

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of an ikat pattern — an Indonesian tie-dye print that features chevrons and crosses.

An ad for Cooper’s creation invites wearers to “embrace confidence and modern glamour.”

The recommendation is to “hand wash separately.”

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